

# PRESS RELEASE

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Today's Date: April 4, 2006

Subject: **Canadian Museum Association Award of Outstanding Achievement for MAAG**

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The Nelson and District Museum, Archives, Art Gallery and Historical Society has received the Canadian Museum Association's National Award for Outstanding Achievement in Philanthropy. The award recognizes the extraordinary success of MAAG's capital fundraising campaign, *MAAG on the Move*, which has raised \$235,000 in private funds to date to develop a new permanent exhibition and temporary exhibition spaces as part of the renovation project at Nelson's former City Hall.

In its letter to the Society, the CMA noted that, "the Awards Committee was unanimous in recognizing that your [MAAG] submission met all the association's criteria for outstanding achievement. In the context of this year's competition, this project was *nationally significant*, exceeded the current standard of practice and is a useful example that demonstrates creativity, leadership and effective use of resources. These achievements have allowed this nomination to stand out and merit the CMA Award."

The *MAAG on the Move* campaign was launched by the Society in the fall of 2004. Many people contributed to the success of this campaign. The Society would like to thank key members of the fundraising team: Don Lyon, Ed Mannings, Frances Welwood, Tim Pearkes and Stephanie Fischer; volunteers in the community who assisted with the development and implementation of the campaign; and, most importantly, to all *MAAG on the Move* donors – thank you!

The Society's capital fundraising campaign is now focused on raising funds for the *Shawn Lamb Archives*. The Archives will be a community hub for historical research in areas such as genealogy, club and association histories, historical maps of Nelson and area, early assessment records, Nelson Daily News fonds, and over 6000 historical photographs, among others. For more information on how you can become an archives donor please contact the Society by telephoning 352-9813 or emailing us at: [director@nelsonmuseum.ca](mailto:director@nelsonmuseum.ca).